

Tatianna Wiegand-Stuart

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TatiannaWS.com

Over 5 years experience supporting web production at Conservation International, including web analytics implementation and reporting, donation administration, and training web communicators on production software. Exceptional communication skills—recognized by peers and users for understanding and highest quality support.

Education

ScrumAlliance Mar 2016
Certified Scrum Master (CSM)

American University Dec 2012
BA International Studies

Skills

- HTML5, CSS, SCSS, JavaScript, JQuery, Knockout JS, PHP, Laravel, MySQL, Git, Grunt, NPM
- Analytics and Tracking: Google Analytics, Google Tag Manager, Visual Website Optimizer, CrazyEgg
- Google and Office 365 suites
- Adobe Creative Suite: Photoshop, InDesign, InCopy, Dreamweaver
- Task management and ticketing systems: Asana, JIRA, Trello
- Intermediate working French, and elementary Spanish

Experience

Conservation International (CI) Crystal City, VA
Senior Coordinator, Web Production Jan 2016 – Present

Project Management

- Agile team lead, ensuring most innovative web techniques are implemented in fastest time at highest quality. Recognized for rapid response to changing priorities.
- Designed a customized workflow process based on team needs to support effective use of agile principles.

Stretch Assignments

- Used Mapbox GL JS to develop an interactive story for CI's "[Under the Canopy](#)" virtual reality film campaign.
- Co-developed CI's [2016 Annual Report](#) in two weeks with CI's primary web developer. Sections contributed: introduction, finances, volunteer leaders and ways to join, along with populating the entire page with finalized text and images.

Conservation International Crystal City, VA
Web Production Coordinator Feb 2013 – Jan 2016

Website Maintenance

- Create or update pages in Microsoft SharePoint 2013 based on content needs. Perform quality control checks on all website updates to test for everything from typos to critical errors in functionality, such as broken modules.
- Serve as a back-up for other team members as needed, including basic site administration and programming tasks, Google Analytics reporting, and Luminate (formerly Convio) administration support.

SharePoint 2013 Training and Support

- Conduct individual and group training sessions for individuals across the organization with varying technical skill levels. User support to include retrieving SharePoint account details, troubleshooting page errors, and answering questions about what is possible on Conservation.org subsites and how to implement desired functionality and layouts.
- Planned and executed a week-long training session in Jakarta, Indonesia to maximize efficiency with on-site support. Feedback indicates classes were effective and well-received.

Naval Air Systems Command Patuxent River, MD
Student Trainee Jul 2012 – Feb 2013

- Leave without pay status Oct – Dec 2012 to finish BA at American University

NAVAIR 6.0 Logistics Website

- Contributed design suggestions to make the site cleaner and more accessible, including sticky side navigation for long pages. Reviewed and edited HTML code for semantic errors, best practices, and Section 508 compliance.